



Marketing, Branding & Design

- Rate Card -



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www.monavedesigns.com

**We Bring Your
Brand To Life.**





GRAPHIC DESIGN

SERVICES

Silver Logo Design (1 concept)	550.00 (GHS)
Gold Logo Design (2 concepts)	1,365.00 (GHS)
Platinum Logo Design (4 concepts)	2,690.00 (GHS)
Basic Flyer Design (per page, 2 concepts)	350.00 (GHS)
Luxury Flyer Design (per page, 2 concepts)	550.00 (GHS)
Menu Design (per page, 2 concepts)	480.00 (GHS)
Motion Flyer Design	880.00 (GHS)
Video Flyer Design	1,400.00 (GHS)
Poster (excludes poster sourcing/photography)	500.00 (GHS)
Billboard Design	750.00 (GHS)
Business Card Design (Front & Back)	280.00 (GHS)
A4 Brochure (Maximum 10 pages)	2,800.00 (GHS)
A5 Brochure (Maximum 10 pages)	2,200.00 (GHS)



SOCIAL MEDIA MARKETING & CONTENT

Social Media Starter Package - 1,800 (GHS)

This package is for posting content you have already created for your business.

This package includes:

16 posts

Daily highlight story posting
(excluding Sundays)

Daily Instagram feed posting.

Hashtagging

Captions

Social Media Advanced Package - 3,500 (GHS)

This package includes:

16 posts

Daily highlight story posting
(excluding Sundays)

Daily Instagram feed posting.

Highlight story graphic creation

Content creation images & videos
(limited to 2 different concepts per week)

Hashtagging/ Captions

Week to Week Social Media Plan



PRODUCT, PACKAGE & LABEL DESIGN

SERVICES

3D Product Design

Starts from 650.00 (GHS) per product

All final 3D renders will be produced in front, back and side angles.

3D Package Design

Starts from 500.00 (GHS) per package

All final 3D renders will be produced in front and back angles.

Label Design

Starts from 350.00 (GHS) per label

All final label designs will be produced in the following files: AI & PDF

Product Vendor Sourcing & Liasing

Starts from 900.00 (GHS)

This service is only legible to customers who render any of our product, packaging & label design services.